## **Service Management**



It is the path between the sale and the customer. Now, one has to deliver quality services to its customers but how does one keep a track of all the products in stock?? How many have been sold etc.??

Has it ever occurred to you, how do companies with extensive chains mange everything?? Service Management comes into the picture, but service management alone is not enough. The smart ones who use IT in their service help to maintain an steady track record.

Communication and co-ordination are a decisive criterion. To achieve efficient and productive outcomes organizations utilize Service Management techniques. May it be the code for a software or a may it be a simple grocery store, IT Services takes management to an entire new level, simplifying complex paperwork.

- Risk Impact, in case of any wrong decisions the company should be able to stand for its consequences.
- Growth and Value, statistics shows the possible potential growth of the organization and also generates a benchmark showing where it stands in the competitive market.
- Budget limits, the service management ensure that one sticks to his or her budget plan and does not deviate from the target.
- Communication, having surveys for employees as well as clients is really necessary, which helps one know what is stopping the client from using its services.

To keep clients satisfied at all times few steps have to be taken, Service Management is one of them.

Improved services, responses, performance and availability, to achieve this new tools and equipments need to be introduced into services. To reduce the friction that is between the company and its customer, Service Management, tries to keep minimizing third party introduction into the picture, this not only saves it from expensive but also reduces the time gap before the product reaches its customers.